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## ***HeatSmart Campaign Will Help Residents Cut Home Energy Costs & Carbon Footprints***

***Learn More at Information Sessions on December 3, January 9***

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**Fairfield, CT, November 29, 2022** – Once again, cold weather is descending on Connecticut. And just in time, HeatSmart – a statewide initiative designed to help homeowners cut their energy costs while also reducing greenhouse gas emissions – is coming to Fairfield.

HeatSmart Connecticut is an outreach and education program supporting the adoption of energy efficiency measures including clean heating and cooling technologies; Fairfield is one of several Connecticut towns participating. The program helps residents tap financial offerings and incentives available from Energize CT, an initiative of the Energy Efficiency Fund, the Connecticut Green Bank, the State, and local electrical and gas utilities empowering Connecticut to make smart energy choices.

“HeatSmart Fairfield is all about helping our residents save money while also helping safeguard Connecticut’s environment through greater use of clean energy,” said Brenda Kupchick, Fairfield First Selectwoman. “We hope residents will take this opportunity to learn about heating and cooling their homes more cost-effectively and in ways friendlier to our environment.”

“We’re especially interested in providing information and support to residents bearing a high energy cost burden,” said Bob Wall, chairman of the Sustainable Fairfield Task Force, which is overseeing the Fairfield campaign. “There are many straightforward, readily affordable approaches for cutting energy use and cost, and the savings can really add up over the long term.”

To take part, the first step is getting a home energy evaluation under the Energize CT program. Utility-certified technicians will evaluate your home’s energy performance and make energy-saving fixes such as sealing air leaks and installing energy-efficient LED lights and low-flow showerheads. Residents also receive written recommendations for deeper energy-saving measures such as high-efficiency windows and appliances. The evaluation is \$50 for most residents; no-cost evaluations are free for income-eligible residents.

HeatSmart also aims to provide information about heat pumps, highly efficient systems using significantly less energy with fewer greenhouse gases than traditional combustion methods.

Information sessions for residents on HeatSmart and heat pump technology will be held on **Saturday, December 3, 10 am**, at the Pequot Library, 720 Pequot Ave, Southport, and **Monday, January 9, 6:30 pm**, at the Fairfield Woods Branch Library, 1147 Fairfield Woods Road. A home energy evaluation can be arranged by signing up at one of the information sessions. Information on the program is also available at the [HeatSmart Fairfield website](#).

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**About the Sustainable Fairfield Task Force (SFTF):** The SFTF provides support for Town practices and projects that can help Fairfield manage its growth to safeguard the health of its environment, ensure the reliability and economical use of its natural resources, and preserve the quality of life of its residents – today and for the future. For more information, please visit [Sustainable Fairfield.org](#)